



***Kings Beach State Recreation Area has a General Plan!***

After 4 years of planning and public meetings the California Parks & Recreation Commission voted on October 19 to adopt the proposed Kings Beach State Recreation Area General Plan. California State Parks is partnering with California Tahoe Conservancy to provide a framework for long-term management of the almost 14 acre recreation area that spans 1000 feet of Lake Tahoe shoreline. Plans include moving the pier to the east with an expanded floating structure, updated restrooms, a small park office, revised stage for concerts and community gatherings, and a lakeside path the length of the park. "The passing of the General Plan is a very positive step for our community. We look forward to working with State Parks to bring programming and recreational opportunities to Kings Beach," said Heidi Doyle, Foundation Executive Director.

***The Donner Project: Creating Visionary Spaces Honoring the Legacy of the Pioneer Spirit***

**YEAR END 2018 STATUS UPDATE**

Donner Memorial State Park sits at the gateway to California. It features an inviting Visitor Center where guests learn about the history of the area and the challenges emigrants faced crossing the Sierra Divide seeking a better life. The 100 year old Pioneer Monument, a major feature of the park, is now approaching a critical tipping point of irreversible deterioration. The surrounding landscape is begging for a feature to accommodate outdoor groups. Great potential exists to add places that encourage families to share stories, friends to explore, and groups to interact with our distinctive past.

Fundraising for **The Donner Project** is moving along nicely! The Sierra State Parks Foundation has secured grants, commitments and donations to date totaling over \$119,000 towards its \$450,000 goal. In addition, fundraising partner – Native Sons of the Golden West – have secured \$70,000 towards its \$450,000 goal. California State Parks has included this project as #5 on the local list for funding as a Deferred Maintenance Project (\$300,000), and SSPF is working with the California State Legislature for matching funds with private donations to complete the \$1.8 million price tag.

**WE NEED YOUR HELP.**

Please consider **The Donner Project** as legacy giving in your portfolio, host a house party, or help us set up a meeting with decision makers in your giving circle. In memory of our past and in honor of those who follow, please consider this worthy investment in our future.

*Centennial Celebration of the Pioneer Monument, June 2018*





*Partners with  
Lake Tahoe - Donner  
California State Parks*

**2018 BOARD OF DIRECTORS**

- Lolly Kupec, President  
Tahoma
- Rob Weston, Vice President  
Homewood
- Rosalee Smith, Secretary  
Meeks Bay
- Barton Tretheway, Treasurer  
Rubicon
- Susan Grove  
Mount Shasta
- Barbara Hawn  
Reno
- Mike Levin, M.D.  
Tahoma
- Norma Santiago  
South Lake Tahoe
- Paul Verke  
Fair Oaks
- Jerry Blackwill, Past President  
Truckee

**STAFF**

- Heidi Doyle  
Executive Director
- Brian Herlihy  
Business Manager
- Denise Tran  
Events/Volunteer Coordinator
- Rose Payne  
Retail Manager
- Patrick Lacey  
Electronic Media Coordinator

**SierraStateParks.org**

# *A Message from the Executive Director*

My story does not include growing up camping or being exposed to the natural and cultural wonders outside our neighborhood. It was not until a middle school Girl Scout camping trip in the mountains of Los Angeles that wild areas and historic landmarks were revealed to me. I became a student of nature and history. As an adult, I have made it a point to share the restorative power of nature and the value of learning about our collective past with a vision towards a sustainable future.

The Sierra State Parks Foundation is creating and sustaining opportunities for discovery for future generations. Working with our State Parks partner, we delivered school group programs to over 2,400 children, and over 29,000 visitors toured Vikingsholm and Pine Lodge (Ehrman Mansion) in the past year. SSPF managed trail work has been completed at DL Bliss State Park and our new Tahoe Parks APP provides exploration opportunities year-round. I am proud of the work we have done to connect park visitors with our special places.

Californians have recently shown their support for our State Parks. With the passage of the Parks and Water Bond Act of 2018 and the support of a new gas tax which will bring \$60 million annually to our State Parks, our valued parklands are in a position to recover from years of financial neglect. Locally, this means the return of maintenance, resource management and ranger positions that were cut during the “lean years”. It also returns investments to the parks’ aging infrastructure including water and sewage systems.

Even with the creation of these tax resources, combined with revenue generated at the park level, there is still an unfunded gap of approximately 40% of what it takes to fully fund our parks. This specifically translates to no funding for Vikingsholm maintenance and restoration staff; no funding for a Lake Tahoe State Park Interpreter to lead nature walks and school groups; and little funding to complete the many identified restoration needs of our cultural and natural resources. These are just three examples of the critical needs we have successfully funded this past year. The mission of the Sierra Parks Foundation is even more important today than ever.

I invite you to be our partner in creating a sustainable future for our parks. Please help us to create donor opportunities, volunteer for an event, join me in Sacramento to advocate, or consider a position on our Board of Directors. We need to continue to create welcoming, quality and safe park experiences. Together, we can do great things!

Yours in parks, Heidi Doyle, Executive Director

*Photos: Left to right - Heidi with California State Resources Secretary John Laird when he was visiting our parks; SSPF curators Pheadra Gladis and Joanne McKenny with PBS journalist Peter Greenberg during a filming of the Travel Detective at Vikingsholm.*



# Summer 2018: Recap

And just like that, the aspens have shed their multicolored leaves and we're bidding "au revoir" to summer. Sierra State Parks Foundation is celebrating a wonderful and successful summer! We sat down with Denise Tran, Event and Volunteer Coordinator, for some Q & A of her first event season!

## WHAT MADE SUMMER 2018 UNIQUE COMPARED TO PAST SUMMERS?

*Denise Tran:* This summer has been a significant one! We started with the 100-year anniversary celebration of the Pioneer Monument at Donner Memorial State Park, the 50th Annual Meeks Bay Fire Pancake Breakfast on the West Shore, and the first ever BIG BLUEgrass Concert at Sugar Pine Point State Park.

## WHAT WERE SOME HIGHLIGHTS OF YOUR SUMMER?

*DT:* Automatically, I think of BIG BLUEgrass. It started off as an idea and I saw it grow into a real event. We had an incredible turnout (we sold out within minutes of the event), including one of my favorite comedians, Demetri Martin! I also loved the variety of events: a formal gala, an informal community family breakfast, a family-friendly bluegrass concert, full moon kayak tours, a classical concert in "The Castle" ... the list goes on! I appreciated the diversity of our benefit events because not only did it keep me on my toes, but also because these different events allowed people from all walks of life to make personal and memorable connections with our treasured California State Parks!

## WHAT'S THE BIGGEST ACCOMPLISHMENT FROM THIS SUMMER?

*DT:* It's hard to name one since there were so many: the new Tahoe Parks App launched, California's first ever underwater trail unveiled in Emerald Bay, Pine Lodge's garden was literally ground breaking as the restoration began, the recently initiated Donner Project gained incredible traction ... like I said, it's been a big year! I'd also like to plug that this summer would not have been even imaginably possible without the Foundation's dedicated serving volunteers that comprised our incredible team (I appreciate you all so much)!

## WOW WHAT A SUMMER! WE CAN'T WAIT TO SEE WHAT THE SIERRA STATE PARKS FOUNDATION HAS IN STORE FOR SUMMER 2019!



Photos: Top to bottom - Volunteer & Event Coordinator Denise Tran & comedian Demetri Martini; full moon kayak at Sugar Pine Point State Park; State Park Interpreter Nikki Combs at the SSPF information booth; the 2018 Donner fundraising gala. Bottom left - the audience at the BIG BLUEgrass concert.



# Acknowledgements...

We thank the many individuals, businesses and organizations that have contributed from 11/1/17 to 11/1/18. Your contributions have enabled us to achieve our goals.

## INDIVIDUALS:

Marion Abbott  
Paul & Judy Ackerman  
Tucker Adams  
Susan Adamson  
David & Shirley Allen  
Pat Allen  
Loretta Allred  
Osvaldo Ancinas  
Elisabeth Andreason  
& Melissa Allen  
Theresa Armas  
Ronald & Susan Aronson  
Phillip & Wendy Atkins-  
Pattenson  
Karen Baffone  
Mike Baffone  
Paul Bailey  
Hans & Marian Baldauf  
Lorelle Banzett  
Irv Barnett  
Amber Barrett  
Bruce & Stefani Barton  
Stanley & Maryann Batiste  
Betty Beck  
Nancy & Joachim Bechtle  
Larry & Cathy Bienati  
Tila Biondi  
Jerry Blackwill  
Nancie Boccio  
Larry & Cheryl Boerner  
Gary & Patti Boxeth  
Dave Boyer  
Susan Boyette  
Lynette Branagh  
Mary Bronson  
Tara Brown & Harold Appleton  
Elizabeth & Bob Brown  
Sharon Brundage  
Lynn Bryant  
Robert Buckholz  
Iain & Wendy Buxton  
Al Cabito  
Debra & Greg Cable  
Stephan and Cheryl Caplan  
Elaine Cardinale  
Robert Carl  
Patricia & Michael Carlson  
Elizabeth Carmel  
Tom & Maureen Carroll  
L.R. & J.J. Casci  
Linda Cashion  
Joe Castillo  
Susan & Albert Chandler  
Harry & Janet Chapman  
Terry & Carol Clapham  
Grace Chou  
Shari Chulale  
James & Marie Colbert

Diondra Colquhoun  
Nikki Combs  
Ken & Emilie Corcoran  
Warren & Gael Craft  
The Crandell Family  
Sally Crane  
Dan Cranmer  
Marcia Crawford  
Cecile Cuttitta  
Edmund & Barbara Czerwinski  
Gwen Davis  
Lynne Davis  
Heather & Douglas DeAngeli  
Clifton & Charlette Demartini  
Bob & Sandy Dever  
David & Susan Devoe  
Kathy Dice  
John & Joanne Donmoyer  
Michael & Clarissa Donnell  
Tom & Heidi Doyle  
Laurie & Sam Doyle-Greyson  
John Dunn  
Gordon Ehrman  
The Ehrman Family  
Geri Eisenberg  
Scott Elliott  
Robb Etnyre  
Gary & Jane Facente  
Janie & Chuck Fagen  
Melissa & Eric Faye  
James Feenstra  
Elisabeth & Ken Fetherston  
John & Cathy Fobes  
Grace Foster  
Christopher Frank  
Rob Freitas  
Traci Garets  
Irma Glazer  
Paul & Theresa Groman  
Ernie Grossman & Margarette  
Lewicki  
Ron Grove  
Susan & Lewis Grove  
Joyce Grunauer  
Judy & Herb Guidry  
Josephine Sara Handley  
Bruce Hano  
Torre Hansen  
Victoria & Morris Hansen  
Pip & Ron Hausch  
Kathleen Havilan  
Barb & Brian Hawn  
Norine Hegy  
The Hellman Family  
Brian & Dana Herlihy  
Joan Henderson  
Patrick & Suzanne Herrero  
Stu & Marie Hoffman  
John Holt

Deborah Hunter  
Barbara & Fred Ilfeld  
Kerry Ireland  
Laura & Harold Jackson  
Jennifer Jennings  
Garth Jolly  
Wendy Jordan  
Roger & Vicki Kahn  
Tyson & Monica Kales  
Barbara Keck  
Dennis Kimball  
Paul Knoblich  
John Kolb  
Michael & Lisa Krueger  
Lolly Kupec & Ed Miller  
Kathy LaBerge & John Metras  
Donna Langenderfer  
Mark & Diana Langston  
Zack Lannoy  
Steve Lannoy  
Nancy & Chilton Lee  
Natalie Lehman  
Jan Lenc  
Barbara Leusing  
Mike Levin  
Regina Levison  
Jody Lindell  
Beverly Lindquist  
Cornell & Donna Linerud  
Marilyn Linkem  
Cathy & Robert Lint  
Matthew & Elizabeth Loar  
Christine Lodge  
Nancy Logan  
Craig Lundin  
Yvonne Lyn  
William & Nancy MacLean  
John & Jan Makin  
Martha Markham  
Bill & Norma Markley  
Sue & Jack Marquis  
Marilyn Marshman  
Davis Masten  
Terry Lee Maul  
Theresa May Duggan  
Barry McCoy  
Elizabeth McDevitt  
Michele McDonald  
Donald & Francine McMillen  
Anne Mendenhall  
Rebecca Meyerholz  
Donald Mielke  
Richard Mitchell  
Stan & Denise Moore  
Cindy & David Nelson  
Kathy Neumann  
Katherine Nielsen  
Dennis O'Dea  
Stefanie Olivier

Lauren O'Malley  
Christopher O'Neil  
Michael & Jo O'Neill  
Greg & Bettee Palmer  
Gary & Janice Paolinelli  
Blair & Dave Paterson  
Carey Pearce  
Joann Peca  
Gary Phipps  
Sandra Piepee  
Frances & Herb Pierce  
Jeff & Pamela Plant  
Marianne & Jim Porter  
Ken Powell  
Susan Preble  
Kirk Prentiss  
Kate & Tony Rabinowitz  
Lee & Diana Raynor  
Margie Reynolds  
William & Barbara Richardson  
Ken & Gayle Riley  
Sarah Robertson  
Don & Suellen Rottiers  
Bob & Carol Rowberg  
John & Marge Rudell  
Jay Schreider  
Pam Schueler  
Jeff & Julia Schwerdtfeger  
Meghan Selway  
Elizabeth Shaskey  
Nancy Shillis  
Sherry Shirk  
Lisa Sinizer  
Marilyn Moore Siri  
Rosalee Smith & Don Songey  
Heidi Sproat  
Helen Smith  
Randy Smith  
Jim & Lydia Stang  
Carole & Tom Steding  
Jacque Steward  
David Stronck  
Pam & Gordy Stroud  
David & Carol Ann Sullivan  
Bob & Jennifer Sweatt  
Vera Teyrovsky  
Lawrence Tierney  
Ina Tompkins  
Denise Tran  
Karen Traynor  
Jennifer & Barton Tretheway  
Gordon & Janet Tsuchiya  
Bonnie Turnbull  
Herbert & Judy Tweedie  
Ron & Billie Vanderbeets  
Martin Vanderlaan  
Dena & Paul Verke  
Mary Jo & Mark Verke  
Anne Villeneuve

Gary & Donna Vliet  
Karen Von Bargaen  
Nancy & Owens Wallis  
Kenny & Christine War  
Larry Waters  
Katrine Watson  
Rob Weston & Sally Taylor  
Dennis Wheeler  
Craig White  
Richard & Louise Wiesner  
Rebecca William  
Mary Wurlitzer  
Evon Yakar  
Ron Yost  
Betsy Youngdahl  
Chuck & Janet Zipkin

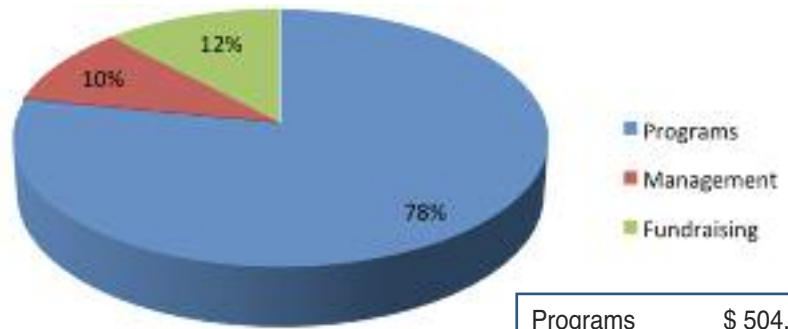
## BUSINESSES & ORGANIZATIONS:

Amazon Smile  
American Golf Foundation  
Antique Classic Boat Society  
Barefoot Winery  
Big Blue Q  
Bijou Community School PTA  
Camp Richardson Resort  
Caviar, LLC  
Chase International  
Chevron Humankind Employee  
Fund  
Christine Sellers Photography  
Cruise Tahoe  
The Dam Cafe  
Daughters of Norway, AMW  
Lodge #52  
Dono de Cielo Winery  
The Discovery Museum  
Exquisite Grill, LLC  
Friendship Force of Reno/Tahoe  
Gallery Keoki  
Granlibakken Resort  
Hampton Inn & Suites  
Homewood Resort  
Kayak Tahoe  
Kiwans Club of North Tahoe  
Leung/Quan Charitable Trust  
Lake Tahoe Golf Course  
Lake Tahoe Shakespeare  
Festival  
Lone Buffalo  
Mt. Rose Ski Resort  
Nancy & Joachim Bechtle  
Foundation  
The National Automobile  
Museum  
Native Sons of the Golden West  
North Lake Tahoe Resort  
Association  
Northstar Ski Resort  
Peppermill Casino

Plumas Bank  
 Porter Family Trust  
 Remote Access Services  
 The Resort at Squaw Creek  
 The Ritz-Carlton  
 Sacramento Region Community Foundation  
 Squaw Valley Ski Resort  
 Sierra Nevada Brewing Co  
 Sierra Nevada Group of the Sierra Club  
 Sierra Sun  
 Stern Family Foundation  
 Sunnyside Restaurant & Lodge  
 Tahoe.com  
 Tahoe Blue Vodka  
 Tahoe Donner Association  
 Tahoe Gal  
 Tahoe Mountain Club  
 Tahoe Truckee Community Foundation  
 Tahoe TV  
 Tahoe Weekly  
 Tahoe Yacht Club  
 Tamarack Lodge  
 Teichert Rock Productions  
 Thomas J. Long Foundation  
 Thomas Winn Foundation  
 Thunderbird Lodge  
 Truckee Chamber of Commerce  
 Truckee Core Values Fund  
 Truckee Tahoe Airport District  
 Truckee Tahoe Lumber Co  
 Union Pacific  
 West Shore Cafe  
 West Shore Sports  
 Whitecaps Pizza  
 Wild West Communications Group  
 Wildcide Hard Cider  
 Wine Tahoe  
 Wise Villa Winery  
 Wolfdale's  
 Za's

Alice Calhoun  
 Tom Doyle  
 Dana G.B.  
 Connie Gast  
 Irma Glazer  
 Jennie Gordon  
 Susan Grove  
 Jake Hacker  
 Barb Hawn  
 Brian Hawn  
 Dana Herlihy  
 Jennifer Jennings  
 Barbara Jones  
 David Krizman  
 Debbie Krizman  
 Lolly Kupec  
 Donna Langenderfer  
 Julia Larson  
 Daniel Leary  
 Gwen Licklider  
 Ed Miller  
 Dave Montgomery  
 David Murray  
 Greg Palmer  
 Donna Petersen  
 Gil Pinon  
 Jacob Quarle  
 Carol Randolph  
 Joyce S.B.  
 Norma Santiago  
 Diana Simar  
 Helen Smith  
 Rosie Smith  
 Don Songey  
 Heidi Sproat  
 Cathy Swagart  
 Bob Sweatt  
 Jenny Sweatt  
 Elisa Tauber  
 Sally Taylor  
 Jackie Thomas  
 Barton Tretheway  
 Jennifer Tretheway  
 Judy Tretheway  
 Ray Tretheway  
 Dena Verke  
 Paul Verke  
 Rob Weston

# How we spend your money ...



Programs	\$ 504,957
Management	\$ 69,184
Fundraising	\$ 73,598
<b>Total</b>	<b>\$ 647,739</b>

\*Figures from SSPF 2017 990

The Sierra State Parks Foundation was awarded a four-star platinum rating by GuideStar, the international non-profit rating organization. SSPF judiciously spends donations and its earned income to be able to provide the maximum amount of financial support to our regional state parks.



*Photos: Top left - Marilyn Linkem, receiving the Park Partner of the Year award from ED Heidi Doyle; Top right - Gilbert & Nicole Pinion awarded SSPF Volunteer of the Year; Bottom - the group at the annual volunteer thank you BBQ.*

**VOLUNTEERS:**  
 Cody Ambrose  
 Dave Antonucci  
 Jenny Antonucci  
 Andrew Balsz  
 Arlene Becker  
 Gary Boxeth  
 Camille Bundt

**LOVE THAT GREEN!** Take advantage of our eco-friendly green membership plan! Our Green Program allows donors to purchase their memberships using an automated monthly payment plan. This system is convenient, efficient and affordable for anyone interested in joining the Sierra State Parks Foundation. Please visit our website at [SierraStateParks.org](http://SierraStateParks.org) for more information on the Green Membership Plan and *Go Green today!*

*... educate, interpret, restore & preserve.*



# Inclusivity in Our Parks: Bringing Parks into the Future

BY DENISE TRAN, SSPF VOLUNTEER & EVENT COORDINATOR

When we think of the future, we think of robots, hover cars, and holograms. But what we don't think of is the more practical: cultural relevancy and inclusivity.

Parks need to embrace cultural relevancy in order to keep and stay current with the times. The goal is to connect the park message to the people the parks are serving and to those who don't know that they are a part of that message.

In our local Tahoe-Donner State Parks, we know the usual people served: local residents and people from Reno, Sacramento, the Sierra Foothills, and the S.F. Bay Area. But we forget the visitors from all over California, the country and even the world. California is a "minority majority" state and people of color (POC) aren't engaging in either State Parks or National Parks due to a variety of constraints; even so, POC are the fastest growing group in the travel industries, and are increasing in political influence, buying power, and leisure time. So how are we, as park partners, trying to bridge this gap?

"Public space and programs need to be inclusive. That can be as simple as language, but it starts with the intent," states Kim Bailey, CEO of Youth Outdoors which aims to engage underrepresented youths in outdoor programs. She continues, "What is the goal and are we meeting the broader goal?"

Sierra State Parks Foundation is addressing common constraints such as lack of information, communication/interpretation, marketing efforts, and safety concerns. For instance, SSPF embraced technology and created the Tahoe Parks App to connect visitors to the information. The Foundation has also created numerous interpretive panels, including the recent Underwater Heritage Trail at Emerald Bay, and funded Park Interpreters and tour guides. Lastly, we have plans of partnering with local libraries to check out adventure back packs for children to explore the surrounding natural world! There is still much work to be done, and SSPF accepts this challenge with gusto.

In the Sierra State Parks Foundation's mission, it is stated that the goal is to connect visitors with our rich natural resources and cultural heritage. This includes all visitors, and through our efforts, our local California State Parks will continue to be places of education and inspiration for all to enjoy!

*The emerging leaders at the CALPA conference.*



*Greg Palmer, right, consults with fellow historic re-enactor at Donner Memorial State Park.*

## Volunteer Spotlight:

**GREG PALMER**

Truckee resident and local history expert, Greg Palmer, is a key component of the docent program at Donner Memorial State Park. It is his vision and tenacity that brought the US40 (Lincoln Highway) sign to the park entrance, his deep understanding of the Donner Party tragedy that educates new generations and his commitment to the values of education and interpretation that enrich hundreds of park visitors. Greg served on the Board of Directors of the Sierra State Parks Foundation from 2016-2018 and will continue his service as a Docent to the park and advisor to SSPF. Thank you, Greg for your service!



*Landscape Restoration work at Pine Lodge. SSPF is restoring the garden to its 1964 appearance and installing a barrier to protect the structure and reduce run-off into Lake Tahoe.*



# 2017 by the Numbers



2,417

students were provided no-cost educational experiences

## Partnering with 8 iconic California State Parks

- DL Bliss State Park
- Donner Memorial State Park
- Emerald Bay State Park
- Kings Beach Recreation Area
- Sugar Pine Point State Park
- Washoe Meadows State Park
- Tahoe State Recreation Area
- Burton Creek State Park

29,774

people took tours of Vikingsholm and the Hellman-Ehrman Estate



\$497,563

SSPF's contribution to our Lake Tahoe-Donner California State Parks



28

seasonal employees funded to assist State Parks in meeting their mission



954,747

people visited Lake Tahoe-Donner State Parks in 2017 compared to 486,834 in 2009



Only 60% of our State Parks operational needs are covered through State resources



1828

SSPF volunteer hours were logged



\$27,832

SSPF contributed to the Emerald Bay Underwater Heritage Trail



SSPF investment for Vikingsholm restoration exceeded

\$200,000



160,000

visitors came through the doors of four SSPF supported Visitor Centers



PO Box 28, Tahoe City, CA 96145

[SierraStateParks.org](http://SierraStateParks.org)

Presorted  
Standard  
U.S. Postage  
PAID  
Permit No. 31  
Tahoe City, CA

*... educate, interpret, restore & preserve.*



*The Sierra State Parks Foundation believes the Lake Tahoe and Donner California State Parks are unique treasures worthy of its support. The Foundation provides unique programming, volunteers and staff, and critical funding to these valuable cultural, historic and natural resources. Because of its work our parks will continue to be places of education and inspiration today and for generations to come. Join your friends and neighbors and contribute to the Sierra State Parks Foundation, and in turn you will be supporting our Lake Tahoe - Donner California State Parks.*

### CELEBRATING VIKINGSHOLM 90th ANNIVERSARY 1929-2019



*SSPF docent leading tour through Vikingsholm Castle.*

Constructed in 1929, Vikingsholm at Emerald Bay State Park is one of the finest examples of Scandinavian architecture in the US. SSPF funded critical restoration and maintenance projects can continue only with our generous and supportive donors. Consider a contribution today to help us maintain this amazing National Historic Landmark.

***“You make a living by what you get. You make a life by what you give”***

WINSTON CHURCHILL